

In cooperation with PERSONALmagazin, European Diversity has conducted a study on Work/Life Balance across Europe. A total of 115 organisations took part in the online survey. The final report includes statistical analyses, interpretations and recommendations. Moreover, factors for successful implementation are presented and Work/Life Balance in relation to corporate culture and value-added are discussed. Compare your practices with the current status of European tools and programmes and obtain new ideas and successful implementation strategies to increase your organisation's value in the marketplace.

WORK/LIFE PRACTICE SURVEY (WLPS)

The Balance of Economic Achievements and Personal Lifestyle: Strategies, Challenges, Success Stories

The study outlines the ever-expanding instruments available to facilitate the smooth integration of work and private life, under the special consideration of Diversity. WLPS examines promising concepts and highlights future developments in the following rubrics:

<p>Motivating Factors and Corporate Culture</p> <p>Nearly 90% of participants expect increased employee motivation and loyalty through implementing WLB activities. More than half of them assume that productivity will rise. The most important drivers are changing traditional roles and lifestyles.</p>	<p>Employee Support</p> <p>Childcare and babysitters are the most used services. Active father-campaigns encourage society to break with traditional sex-restrictive roles, but 40% of participants disagree with the statement that an active fatherhood is part of their corporate culture.</p>
<p>Health Management and Counselling</p> <p>Seminars regarding health and stress reduction as well as health checks are widely implemented tools. A healthy workforce is a vital strategic factor for increased efficiency. Due to Europe's demographic development and changing work patterns, preventive health initiatives will gain further importance.</p>	<p>Flexible Working</p> <p>Flexible working can be regarded as a standard work arrangement. It is highly implemented and accepted by over 90% of participants. However, while 80% offer part-time work for managers, only 56% deem it to be used, despite of the fact that most innovative ideas occur outside of office.</p>

Order the full report and profit from benchmarking data and the experience of other organisations!

Yes, send me the Work/Life Practice Survey (WLPS) report, 50 pages, for 340 EUR plus VAT (pre-payment required)

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